GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:7343
ANSWERED ON:12.05.2000
RECOVERY OF DUES
NARESH KUMAR PUGLIA;SHYAMA SINGH

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) : whether a large number of private companies and individuals have to pay crores of rupees to Doordarshan;

(b) : if so, the details thereof;

(c) : whether the Doordarshan has taken any steps during the last few months to recover such dues;

(d) : if so, the details thereof;

(e) : the time by which Doordarshan is likely to recover all the dues from private companies/individuals;

(f) whether the responsibility has been fixed by the Government on the officials who paid them huge amount; and (g) : if so, the details thereof?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION & BROADCASTING AND MINISTER OF STATE OF TH DEPARTMENT OF DISINVESTMENT

(SHRI ARUN JAITLEY)

(a) : Yes, Sir.

(b) : The details are annexed.

(c) &(d) : Following steps have been taken by Doordarshan for recovery of outstanding dues and to ensure that outstandings are reduced to a minimum level:

(i) Outstandings are monitored on monthly basis and regular reminders are sent to the agencies for the clearance of the outstanding dues.

(ii) No fresh programme is allotted to any defaulting agency/producer.

(iii) Agencies, which have outstandings have been asked to follow a payment plan to wipe off the arrears in three months. All the producers/agencies are adhering to the payment plan. Those who do not, are not allowed the normal credit period of sixty days. In case the dues are not cleared, the normal credit period is suspended and agencies are allowed their programmes only on advance payment of telecast fee.

(iv) Defaulting agencies are allowed to run their programmes only on advance payment of telecast fee.

(v) To secure the DD`s revenues and to cover the credit period, the Bank Guarantee amounts for running serials, running on normal telecast fee is increased to four times the telecast fee. In the case of high value MG programmes, this is the telecast fee for two episodes.

(e) : Steps have been taken to recover the dues as early as possible.

(f) : No payment is made to any individual or company. Instead, bills are raised for the air time sale on Doordarshan to the companies/agencies for making payment within the specified credit period which is 60 days.

(g) Does not arise.

ANNEXURE

ANNEXURE AS REFERRED TO IN REPLY TO PART (b) OF LOK SABHA UNSTARRED QUESTION NO.7343 FOR ANSWER O 12.05.2000

MAJOR DEFAULTING AGENCIES FOR THE YEAR 1999-2000

S.No.	Name of Agency	Outstanding As on 01.04.1999 (Rs. in lacs)	Out standing As on 01.04.2000 (Rs. in lacs)
1.	AALIYA Productions	0	75
2.	ABCL	1765	1765
3.	Ad Factor Advtg.	7	7
4.	Advance TV Network	230	248
5.	Anand Advertising	140	140
6.	APCA	0	99
7	B Y Padhya	13	13
8.	BAG Films	2	43
9.	Bidhan Advertising	22	12
10.	Chaitra Advertising	6	3
11.	Cinema Vision	28	13
12.	Clarion Advertising	46	30
13.	Concept Advertising	156	208
14.	Contract Advertising	42	25
15.	Copy Desk	0	3
16.	Corrum Communications	17	21
17.	Crayon Advertising	18	6
18.	Creative Eye	315	0
19.	Dawnmod Advertising	0	421
20.	DAVP	28	7
21.	Drishti India	350	350
22.	Deptt of Posts	8	0
23.	Enterprise Advertising	45	45
24.	Everest Advertising	56	45
25.	Film Craft	158	50
26.	Fame Communications	512	0
27.	Future Communications	0	28
28.	G N Communications	0	5
29.	Gold Video	13	10
30.	Guruji Advertisers	0	150
31.	High Definition TV	0	3
32.	HMT	17	0
33.	HTA	350	50
34.	Hansa Vision	744	122
35.	Innovision Film & TV Dist.	5	25
36.	Jatiyaar Pub.	34	34
37.	Jaya Advtersing	60	60
38.	Joslin Comm.	42	42
39.	Kine Scope	126	70
40.	KLI	106	50
41.	Lintas	205	2
42.	Madison Advtg.	70	0
43.	Maa Bozell	0	10
44.	Magna Vision	108	108
45.	Market Movers	0	329
46.	Magic Box	0	14
47.	Media Asia	146	146
48.	Mudra Comm.	55	0
49.	Multi Channel	1800	1500
50.	National Saving Organisation	0	2
51.	NCYP	0	61
52.	Neerja Films	0	50
53.	NFDC	5500	2800
54.	NIMBUS Comm.	870	834 (222 protected by Bank Guarantee)
55.	PNC	212	338
56.	Pas International	0	30
57.	Pen `A` Trait	0	4
58.	Plus Channel	1205	1205
59.	Prominent	172	72
60.	Prime Time Media	413	0

61. Radha Publicity 0 19
62. Sagar Enterprises 178 50
63. Shree Madhav 0 400 (400 protected by Bank Guarantee)
64. Stracon 535 170
65. Triton Comm. 136 150
66. TNE Asia 293 0
67. Universal 88 88
68. Uranus 0 130 (80 protected by Bank Guarantee)
69. UTV 2289 636
70. Vigyapan 0 27
71. W D Consumer 0 40
72 World Media 70 38
73. Worldcom M/M 54 58

TOTAL 19860 13589

Less: UNDER LITIGATION 5718

BALANCE OUTSTANDING 7871